

# FAST-BOAT SHIPPING



## Business Profile

- Graphic Display Manufacturer
- Founded in 2000
- U.S.-Based Company

## Business Challenge

The client needed to rush-order replacement stock from a secondary supplier located in China.

## Logistics Plus® Solution

By using our Fast-Boat shipping service, the client was able to meet their deadline.

## Results

- The client's deadline was met
- Avoided congestion at LA port
- Saved thousands in missed sales

## An Alternative To Air Freight

### Business Profile

This customer is one of the world's largest producers of large-format graphic displays. They offer products for advertising, business signs, wall decorations, art reproduction, and professional photography.

Founded in 2000, the client owns and operates over 400,000 square feet of manufacturing facilities across the United States and prints over 400 million square feet of material annually.

### Business Challenge

The client's primary supplier in Thailand failed to produce the material by the strict deadline. As a result, the client needed to rush-order replacement stock from a different supplier in China.

The Chinese replacement stock, using normal ocean transit, would not deliver to the customer in the Denver, Colorado area in time for their production to continue without interruption. The standard transit time from the supplier in China to the customer in Denver is 28+ days without congestion at the Los Angeles port. If there is congestion at the port, the transit time could be upwards of 40 days.

The client could not risk missing the customer's deadline, so they needed to find an alternative solution to standard ocean freight. Due to the high-cost and tight capacity of air freight, the client wanted to find a unique shipping solution that could meet their budget and schedule.



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**“Outstanding! Thank you all again for getting this to us so quickly, it means a lot!”**

**- Logistics Manager**

### **Logistics Plus® Solution**

Logistics Plus was able to offer the customer its Fast-Boat shipping service that serves as a reliable, cost-effective alternative to air freight for critical imports from China.

Logistics Plus was able to offer this service because of its last on, first off (LOFO) contracts with ocean freight carriers that provide imports from China with expedited clearance, transloading at our Los Angeles facility, and rapid delivery to any location in the United States.

Compared to the 7–12-day transit time of traditional air freight (which can be very expensive), the Fast-Boat service from China offers port-to-door service in 14-18 days which gave enough time for the client to meet its deadline.



### **Timeline**

- November 5th – Sail date from Shanghai
- November 16th – Container arrived at LA port
- November 19th – Container became available
- November 20th – Transloaded the container
- November 23rd – Delivered to the customer

### **Results**

Logistics Plus successfully delivered the product to the customer before the deadline without them needing pay more for air freight service. The client was able to avoid a line-down situation and save thousands of dollars in missed production and sales at their busiest time of the year. By having last on, first off contracts, Logistics Plus was able to avoid congestion at the Los Angeles port and deliver the container to the customer shortly after it became available.



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